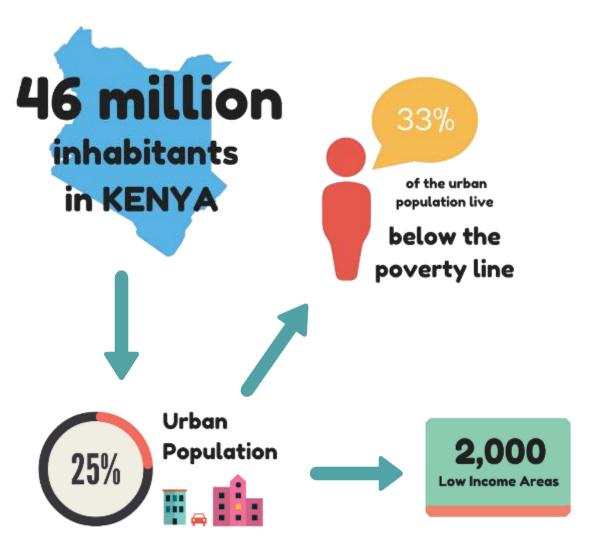
# **UBSUP**

**General Introduction** 

Up-scaling
Basic
Sanitation for the
Urban
Poor



#### **BACKGROUND INFORMATION**

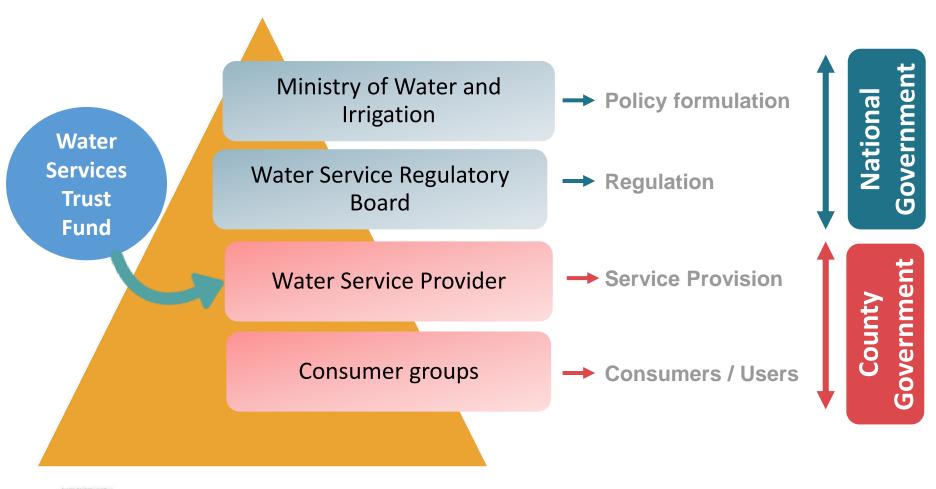








# REGULATORY AND INSTITUTIONAL FRAMEWORK







# WHAT IS UBSUP

**Up-scaling Basic** Sanitation for the Urban Poor is 7year programme aimed at Improving living conditions of urban poor residents by offering sustainable sanitation to residents of urban low income area (LIA) in Kenya

Provide sustainable sanitation to at least 400,000 beneficiaries in urban LIA

Implement a monitoring system for tracking access to basic sanitation facilities in urban LIA

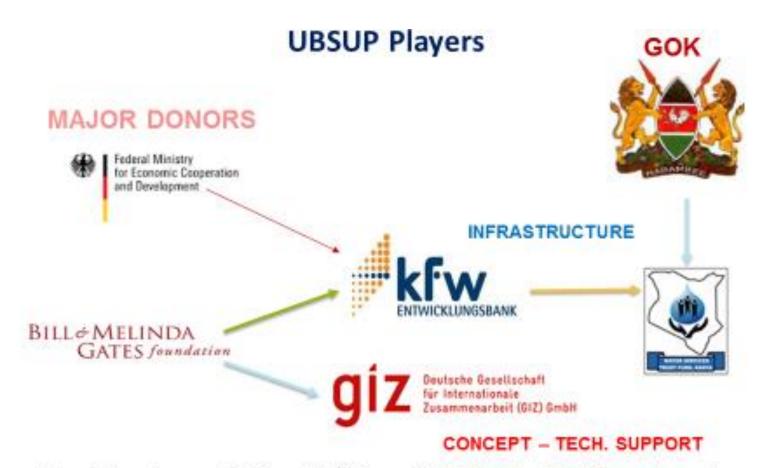
Encourage active participation of sector institutions, civil society and private sector in the provision of basic sanitation in urban LIA

Ensure sustainability of the concept by upscaling it in line with the water sector reforms





# **PROGRAMME**

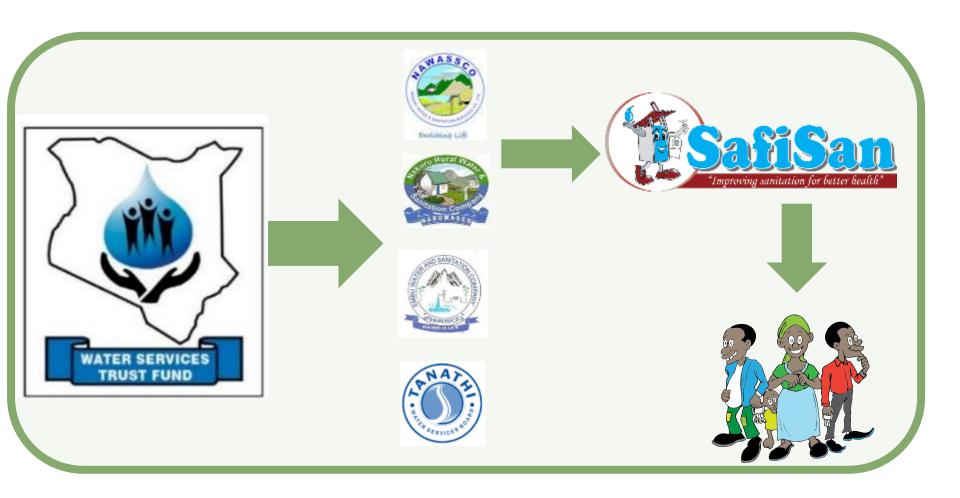








# **PROJECTS**







# **PRINCIPLES**

work only with
License
Registered
WSPs

focus on Household

Enable WSPs
increase REVENUE
THROUGH SANITATION

BEST PRACTICES

encourage

exchanges between WSPs

Build capacity

at WSP level

STRONG SANITATION MARKETING

to increase sanitation education

and marketing demand



MONITOR

IMPACT & DATA

PRESENTATION





# **PRINCIPLES**

#### THE SANITATION VALUE CHAIN















mpsying

Transpor

reation

Re use / Disposal

















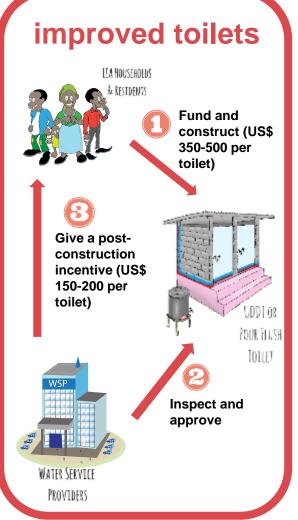




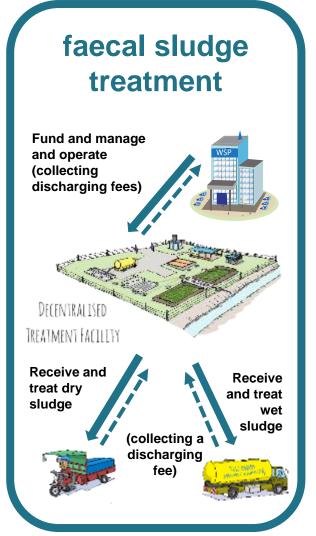




# **COMPONENTS**











# **ACHIEVEMENTS**







IS SUPPORTING IMPLEMENTATION OF

13 DECENTRALISED TREATMENT FACILITIES

160,000 beneficiaries





### **BASIS FOR SUCCESS**

- **1.** <u>Technology:</u> Establishment of technological relationship between different stages of the Sanitation Value Chain.
- 2. <u>Social Marketing:</u> Establishment of sanitation demand creation approach that enhanced willingness to invest in sanitation.
- **3.** <u>Financing Mechanism:</u> Financing concept that embraces equity while focussing of areas with dire needs through established legal and institutional framework (Call for proposalss).
- 4. <u>Business Model:</u> formulation of business models incorporating different revenue streams along the sanitation value chain (PPP, sanitation surcharge and tarriff adjustments).
- 5. <u>Real Time Monitoring:</u> monitoring and reporting system that takes into consideration the spatial-temporal realities of implementation









**DTF** in Nakuru



**DTF in Machakos** 



**UDDT** in Kibwezi

**Public meeting in Muranga** 





**Realtime monitoring** 

