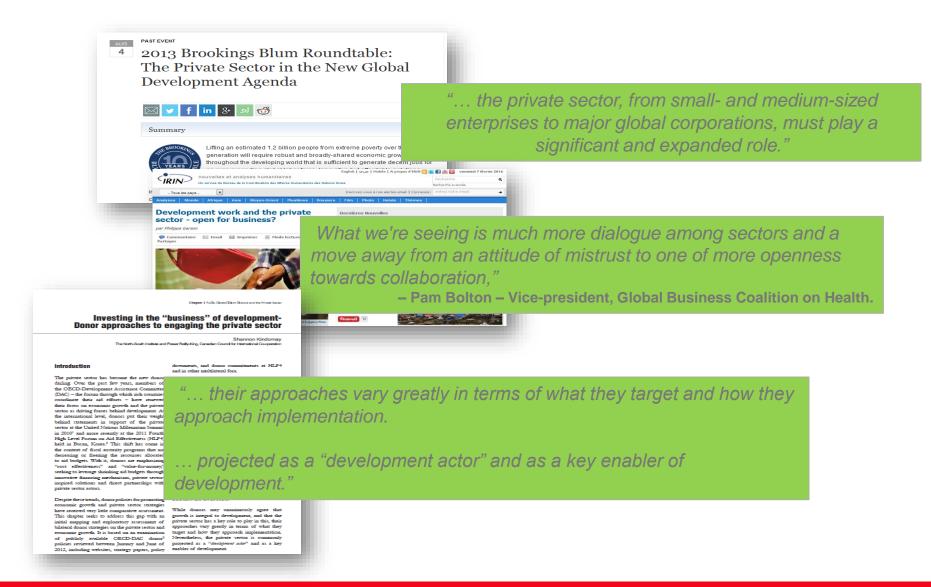
# Donor Perspectives: Johnson & Johnson

William Lin, PhD
Unclogging the Blockage
Kampala, Uganda
February 18-20, 2014



# The Landscape



#### Some Observations

- Major disparity in access to sanitation and gaps in reaching the MDG commitments
- Popular opinion is that the private sector, working with the public sector and actors in development, can contribute to advancing the sanitation agenda
- There are successful public private partnerships and initiatives in Water (WASH)
- Is WASH doing <u>sanitation</u> an injustice?
  - Access to water well ahead of sanitation
  - Sanitation subsumed under water initiatives in WASH

#### **Presentation Outline**

Private sector and global development

J&J's philanthropy

 Considerations for private sector engagement



### Our Credo

We believe our first responsibility is to the doctors, nurses and patients, to mothers and fathers and all others who use our products and services. In meeting their needs everything we do must be of high quality. We must constantly strive to reduce our costs in order to maintain reasonable prices. Customers' orders must be serviced promptly and accurately. Our suppliers and distributors must have an opportunity to make a fair profit.

We are responsible to our employees, the men and women who work with us throughout the world. Everyone must be considered as an individual. We must respect their dignity and ust have

# We are responsible to the communities in which we live and work and to the world community as well.

advancement for those qualified. We must provide competent management, and their actions must be just and ethical.

We are responsible to the communities in which we live and work and to the world community as well. We must be good citizens — support good works and charities and bear our fair share of taxes. We must encourage civic improvements and better health and education. We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

Our final responsibility is to our stockholders. Business must make a sound profit. We must experiment with new ideas. Research must be carried on, innovative programs developed and mistakes paid for. New equipment must be purchased, new facilities provided and new products launched. Reserves must be created to provide for adverse times. When we operate according to these principles, the stockholders should realize a fair return.

# Our Philanthropic Mission

Our primary focus is on making life-changing, long-term differences in human health by targeting the world's major health-related issues.

We will fulfill this, and other philanthropic efforts, through community-based partnerships



# Our Strategic Pillars





Saving And Improving The Preventing Disease in **Lives of Women and** Children

Vulnerable Populations

**Strengthening the Healthcare Workforce** 

Deworming and **NTDs** 



### J&J's Deworming and Children Without Worms



- J&J has been donating Vermox<sup>™</sup> for intestinal worms for >25 years
- Created Children Without Worms in 2006 as global initiative
- Made commitment of donating 200MM doses of Vermox<sup>™</sup> through 2020 – MDG Commitment and London Declaration
- Brought more visibility brought to the health impact of intestinal worms on children
- Global health stakeholders and funders can visualize the prospect of global control/elimination



#### **Policy Platform**

Integration of Water, Sanitation, and Hygiene for the Prevention and Control of Neglected Tropical Diseases: A Rationale for Inter-Sectoral Collaboration

Matthew C. Freeman<sup>1.9</sup>\*, Stephanie Ogden<sup>1,2,3.9</sup>, Julie Jacobson<sup>4</sup>, Daniel Abbott<sup>5</sup>, David Asrat G. Amnie<sup>6</sup>, Colin Beckwith<sup>3</sup>, Sandy Cairncross<sup>7</sup>, Rafael Callejas<sup>8</sup>, Jack M. Colford, J Paul M. Emerson<sup>10</sup>, Alan Fenwick<sup>11</sup>, Rebecca Fishman<sup>12</sup>, Kerry Gallo<sup>2</sup>, Jack Grimes<sup>11,13</sup>, Gagik Karapetyan<sup>14</sup>, Brooks Keene<sup>15</sup>, Patrick J. Lammie<sup>16,17</sup>, Chad MacArthur<sup>18</sup>, Peter Lough Petach<sup>19</sup>, Jennifer Platt<sup>12</sup>, Sarina Prabasi<sup>20</sup>, Jan Willem Rosenboom<sup>4</sup>, Sharon Roy<sup>2</sup> Darren Saywell<sup>22</sup>, Lisa Schechtman<sup>23</sup>, Anupama Tantri<sup>24</sup>, Yael Velleman<sup>25</sup>, Jürg Utzinger

1 Department of Environmental Health, Emory University, Atlanta, Georgia, United States of America, 2 Children Without Worms, Taskforce for Georgia, United States of America, 3 International Trachoma Initiative, Taskforce for Global Health, Atlanta, Georgia, United States of America, 5 Foundation, Seattle, Washington, United States of America, 5 Save the Children, Washington, D.C., United States of America, 6 Hubert Department University, Atlanta, Georgia, United States of America, 7 Faculty of Infectious and Tropical Diseases, London School of Hygiene & Tropical M Kingdom, 8 Millennium Water Alliance, Washington, D.C., United States of America, 9 Department of Epidemiology, University of California-Berks



Contents lists available at ScienceDirect

#### Acta Tropica

journal homepage: www.elsevier.com/locate/actatropica

Berhan<sup>b</sup>, Angela Keller<sup>c</sup>, Rouseli Haq<sup>a</sup>, Nicholas Chesnaye<sup>c</sup>,



School-based mass distributions of mebendazole to control soil-transmitted helminthiasis in the Munshiganj and Lakshmipur districts of Bangladesh: An evaluation of the treatment monitoring process and knowledge, attitudes, and practices of the population to the population of the po

Short Report: Contributions of Non-Governmental Organizations to WHO Targets for Control of Soil-Transmitted Helminthiases

Kerry Gallo,\* Alexei Mikhailov, Meklit Berhan Hailemeskal, Kim Koporc, Pamela Sabina Mbabazi, and David Addiss Children Without Worms, Task Force for Global Health, Decatur, Georgia; World Health Organization, Geneva, Switzerland

Expert Commentary

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Abstract. Soil-

Epidemiologic Models, Key Logs, and Realizing the Promise of WHA 54.19

David G. Addiss\*

Children Without Worms, The Task Force for Global Health, Decatur, Georgia, United States of America

bur Rahmana, Shamsur Rahmana, Els Mathieuc,\*

Velfare (MOH&FW), Bangladesh

Task Force for Global Health, Atlanta, GA, USA rs for Disease Control and Prevention, Atlanta, GA, USA

WASH is key to elimination / sustainable impact!

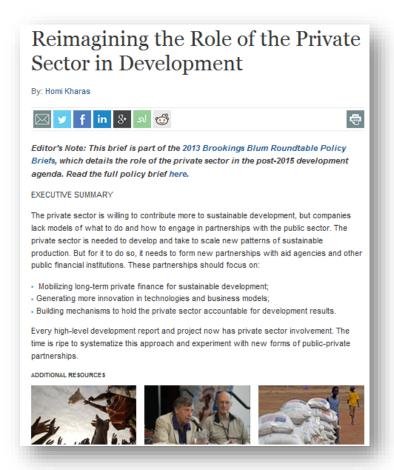
#### **Presentation Outline**

- Private sector and global development
- J&J's philanthropy
- Considerations for private sector engagement



# Considerations for Engaging the Private Sector

- PPPs and GDAs are viable and effective
- Assess and engage the right partners
- Narrow down the relevant context specific focus area, project, country, etc.
- Establish accountability appropriate metrics / indicators and M&E
- Develop clear exit strategy Sustainable and timebound



"... importance of public-private partnerships as a delivery mechanism, with precise targets, regular milestones and clear accountability."

"New partnerships would work better with <u>new instruments</u>."

Need to change the paradigm!

