

Ecosan Capacity Development Workshop



Mobilisation of Ecosan, approach in India by ESF

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Head Projects

Ecosan Services Foundation, Pune, Maharashtra, India



What is Mobilisation ?

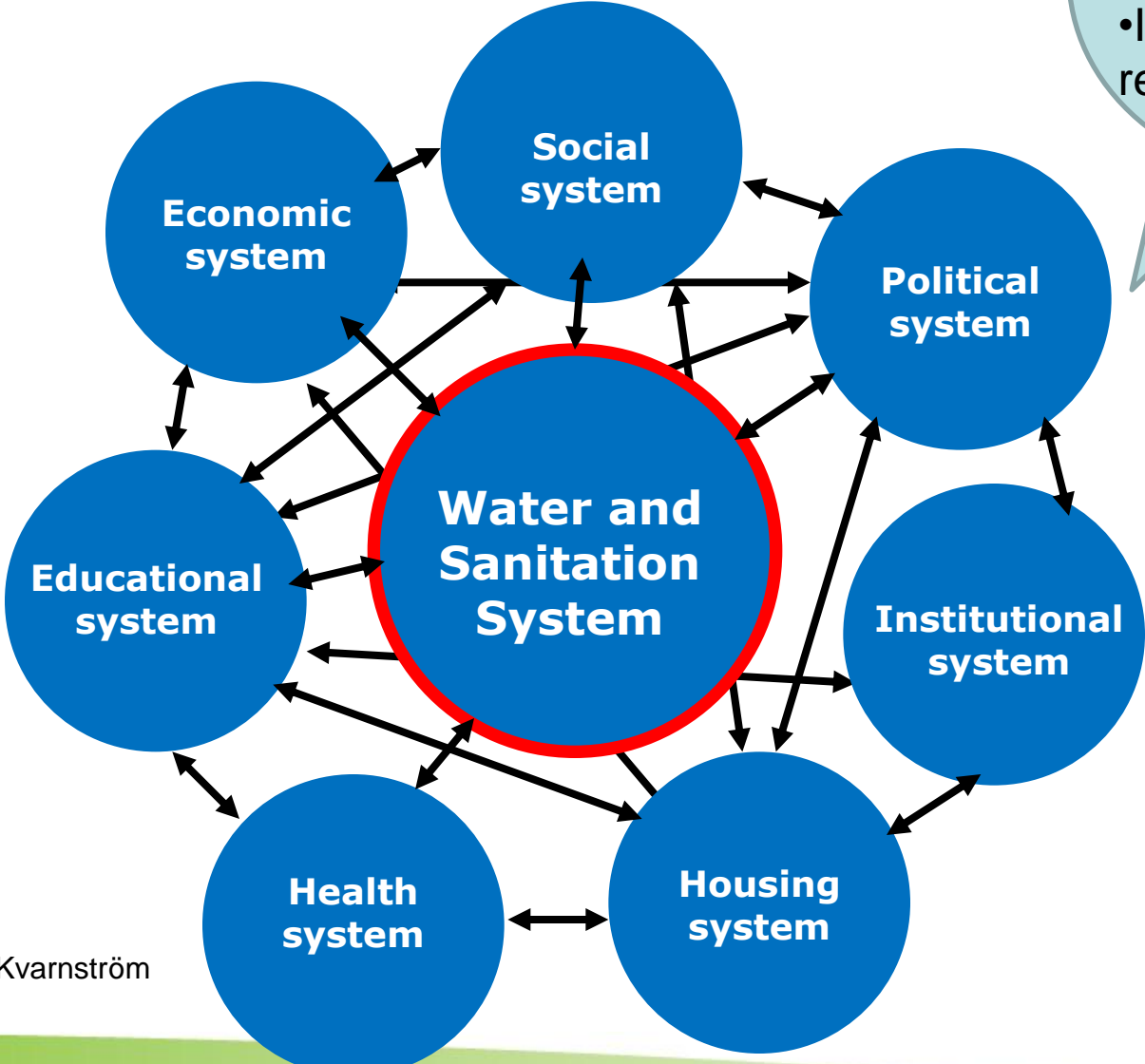
- Resources mobilisation
 - Human Resource
 - Financial Resource
 - Material Resource (mostly hardware, technology)

Why Mobilisation ?

Successful sanitation programmes depend critically on

- Effective public awareness and
- Mobilization through information, education and communication..

Challenges



•Performance
•Impact
•Issue Solving responsibilities

Source: Elisabeth Kvarnström (SEI, Sweden)



Challenges For Ecosan Promotion In India

- Geographical Diversity
- Social And Cultural Issues
- Anti-scavenging Laws
- Inadequate Funds For Innovation And Alternative Solutions
- Large population with moderate literacy
- Requirement of continuous IEC campaign

Mobilisation Approach



Tools adopted for Mobilisation



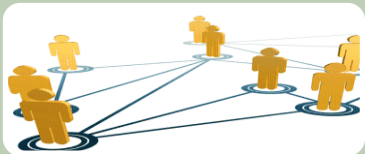
Trainings



E- learning



Workshops / Conferences



Networking with different organisations

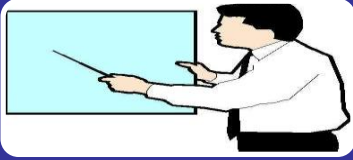


Development of material



Interpersonal communication

Tools adopted for promotions



Facilitation for technical / financial



Community meetings



Presentation through posters



Mass Media



Evaluation and monitoring



Follow up

Promotion to Decision / Policy makers

State Ministers Conference , organised by DDWS, Rural Ministry, GOI in 2007



Dr. Raghuwansh Prasad Singh, Ex. Cabinet Minister, Rural Ministry, GOI

Ms Shanta Sheela Nair Ex. Principal Secretary (WS), Rural Ministry, GOI

Promotion to Decision / Policy makers

National Workshop on Ecological Sanitation with DDWS, Rural Ministry in 2008



Organised workshop in association with SuSanA, CSE and Unicef

Round Table conference organised by Rural Ministry GOI in 2009



Invited ESF as one of the expert for future planning on sustainable basis

Promotion to Decision / Policy makers

National Urban School Sanitation Initiatives (NUSSI) by Ministry of Urban Development in association with GTZ



ESF in Advisory Board for School Sanitation manual preparation

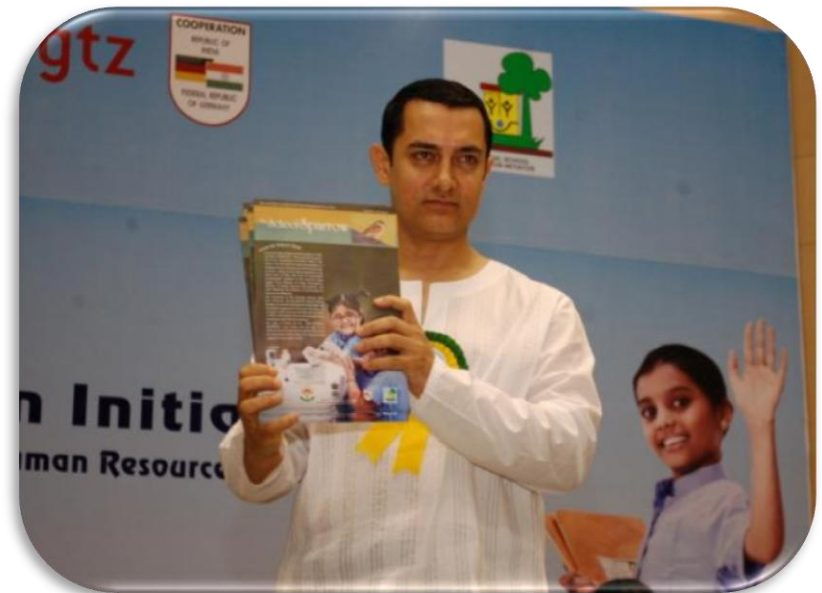
Promotion to Decision / Policy makers

Launching of NUSSI



By Honbl. Minister Mr. Kapil Sible

Publication of NUSSI manual



By famous Bollywood actor Aamir Khan –
Brand Ambassador for school sanitation

Promotion to NGOs



Franco-Indian Conference on Technology Innovation and Millennium Development Goals at Truchirapalli, Tamilnadu - 2007



SACOSAN conference, 2008

Promotion to NGOs and Professionals



Workshop on 'Ecological Sanitation'
in Pune, for AAK-PLAN - 2009



Capacity Building of NGO
representatives in Tamil Nadu

Promotion to Educational Institutes:



Poster competition, DAV school, Pune



.... NUSI



Workshop on Ecological Sanitation, Pune University - 2009



NUSI survey photos

Promotion to Educational Institutes:

Game for Water conservation, Hand washing and Use of Toilet block



Promotion to Funding Institute:

- For course participation promotion: Contact MMREA Society
- Visit to Indian Petro - Chemicals Ltd. (IPCL), Nagothane
- Meeting with General Manager – Agriculture Finance, Bank of India, Mumbai

Mass awareness through media

दिलीपूर नगरपरिषदेला पुरस्कार

Workshop on 'sustainable sanitation'

EXPRESS NEWS SERVICE
AUGUST 23

ECOSAN Services foundation, a Pune-based NGO, together with the International Council for Local Environmental Initiatives (ICLEI), Environmental Services Foundation, is conducting a day-long workshop in Pune, which will be attended by top bureaucrats from state and Centre along with experts from India and abroad.

पुणे वृत्तान्त

“The objective of the project is to carry out capacity building exercise of local governing bodies... Pradyumn Thakur ECOSAN Services Foundation project head

City sanitation NGO goes global

Basad Joshi
The project will be kicked off on Monday, with the conduct of a day-long workshop in Pune, which will be attended by top bureaucrats from state and Centre along with experts from India and abroad.

pune metro इकासनला बस्ट वाटर एनजीओ अवॉर्ड

पुणे मेट्रो, पुणे नगरपालिकासोबत एकत्रितपणे पुणे नगरपालिकेला 'बस्ट वाटर एनजीओ अवॉर्ड' देण्यात आला. या अवॉर्डचा उद्देश्य नगरपालिकांमध्ये स्वच्छता आणि पाण्याच्या उपलब्धतेबाबत जनजागरणीय कामे करणे आहे. या अवॉर्डचा उद्देश्य नगरपालिकांमध्ये स्वच्छता आणि पाण्याच्या उपलब्धतेबाबत जनजागरणीय कामे करणे आहे.

City sanitation NGO goes global

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शहरी स्वच्छता व आरोग्यविषयी शाश्वत व्यवस्थापन प्रकल्प

पुणे, २३ ऑगस्ट/ प्रतिनिधी

भारतातील 'अॅक्सेस सॅनिटेशन' प्रकल्पास सुरुवात

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अॅक्सेस सॅनिटेशन'ची देशात सुरवात

पुणे, ता. २४ : "भारतात अॅक्सेस सॅनिटेशन'ची देशात सुरवात" अशी माहिती 'इकोसेन' या नगरपालिकांमध्ये स्वच्छता आणि पाण्याच्या उपलब्धतेबाबत जनजागरणीय कामे करणे आहे.

स्वच्छतेसाठी पंढरीत अत्याधुनिक गटार

पंढरपूर, ता. १३ : शासनाकडून फेब्रुवारी अखेर शासनास सादर केला जाणारा आहे, अशी माहिती महाराष्ट्र सरकारच्या प्रयत्नाला साधु सुंदर पंढरपूर शहरात मेकरीवती चालूसाठी तुरुपती बालाजीच्या धर्तीवर विठ्ठल दर्शनाचा प्रस्ताव

पंढरपूर, ता. १३ (प्रतिनिधी) - पंढरपूर शहरात मेकरीवती चालूसाठी तुरुपती बालाजीच्या धर्तीवर विठ्ठल दर्शनाचा प्रस्ताव

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सांडपाण्यावर अत्यल्प खर्चात प्रक्रिया शक्य असल्याची दावा

पुणे, ता. २१ : पामध्ये व इंधन वापर कमी असलेल्या माध्यमातून सांडपाण्यावर अत्यल्प खर्चात प्रक्रिया शक्य असल्याची दावा

Mass Awareness through Media:

- Media Sponsorship with Water Digest magazine, Publication of Article, Distribution of course flyer, post event report in Water Digest Magazine for September, January and March courses.
- Interview on Radio and Television
- Press conference



Promotion to Stakeholders – Rural & Urban



Village meet at Thergaon, 2007

Promotion to beneficiaries – Rural & Urban



Workshop for Community Based Organizations (CBO) under Slum Sanitation Programme in Mumbai, 2008



Palavi Agricultural exhibition, 2008

Further promotion to Rural Stakeholders

Exposure & Dialogue Programme



Promotion to Technologists

- Participation in Exhibition organised by Indian Water Works Association during their 39th Annual Convention at Mumbai



- Workshop organised by Plumbing association for technologies in Plumbing sector

Promotion of builders/developers and manufacturers



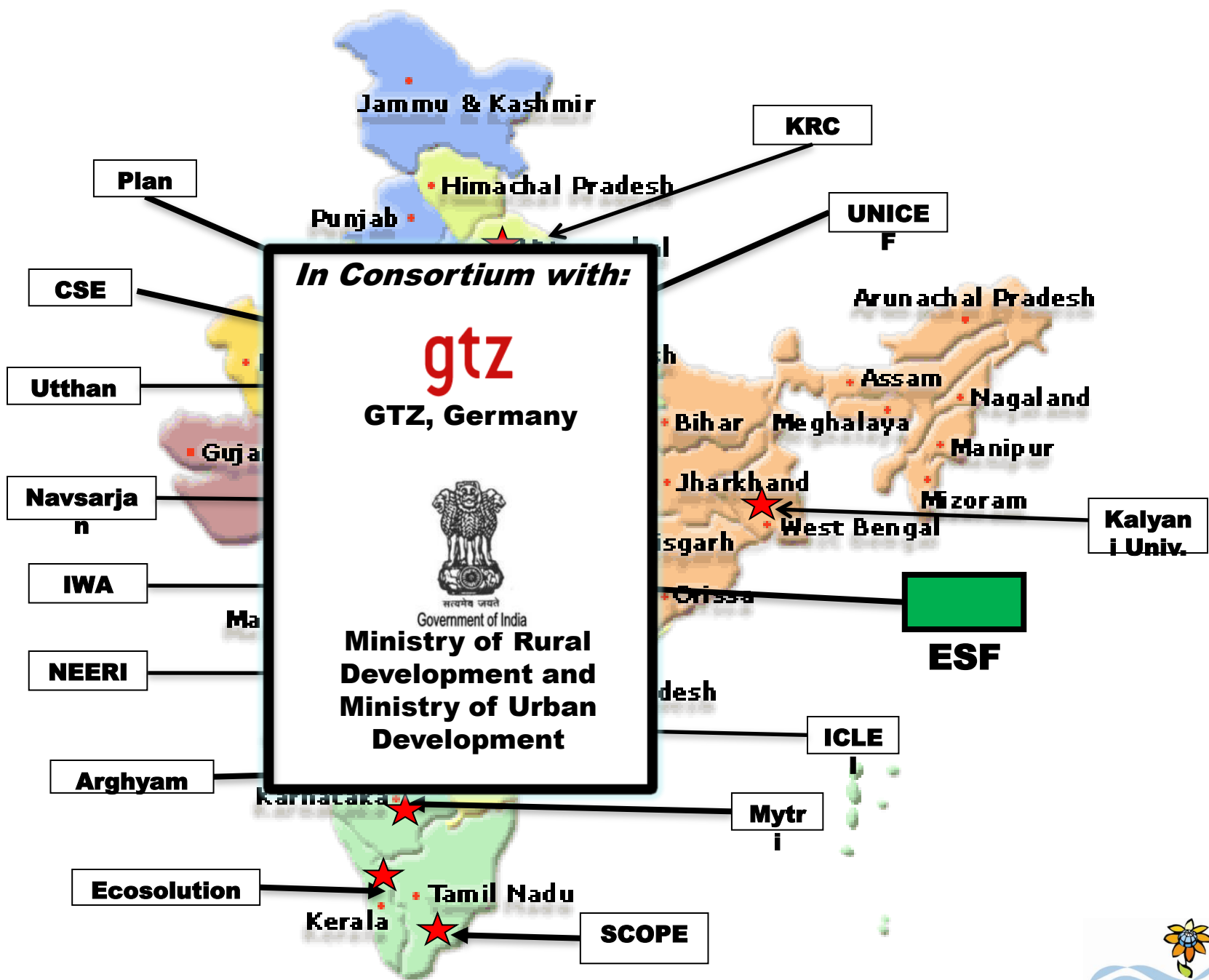
Water Saving Urinal device



Development of pour flush toilet pans, wash basins



Urine diverting western toilet pan









Continuous journey.....towards a sustainable future...!

Thank You !



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