## Annex 2 – Key comparative factors of KM products and services

### Online WASH knowledge platform

**Definition:** an online platform with a focused collection of digital material related to WASH (including own and other’s documents) along with means for organizing, storing, and retrieving the files and media contained in the collection.

**Key Comparative Factors (KCFs) to be analysed**:

|  |  |
| --- | --- |
| **KCF** | **Explanation** |
| Comprehensiveness of the information | Indicating how the collection of documents covers all aspects of the WASH management, including technical, social, economic, financial and environmental aspects |
| Provision of curated content | Whether the content has been revised and selected by experts to match information requirements of sanitation experts and practitioners |
| Synthesis of the information | Whether the knowledge platform offers summarized information about specific sanitation related topics |
| Quality of decision-making support | Intuitiveness of filters and platform structure to find the right information |
| Availability of project information and case studies | Availability of documents describing project examples and experiences related to respective sanitation topics |
| Information in multiple languages | Is information provided in multiple languages or other languages than English? |
| Availability of Guidelines and tools | Availability of guidelines and publications on methodologies, tools and instruments that can be used for sanitation interventions and initiatives |
| Interlinkage with other libraries | Whether the platform allows for easy access to further and/or related information on other knowledge platforms and websites |

### Online platform for knowledge exchange

**Definition:** online platforms to share, ask questions, learn about other’s experiences, collaborate, find opportunities related to WASH.

**Key Comparative Factors to be analysed**:

|  |  |
| --- | --- |
| **KCF** | **Explanation** |
| Open for external contributions | Is the platform open for external contributions or restricted to a club of members or paid membership? |
| Moderator / quality control | Mechanisms to ensure a minimum level of quality and relevance of the contributions |
| Easiness to access / participate in the exchange platform | Amount of time that needs to be invested (e.g. for register, creation of an account, etc.) to participate in the forum/exchange platform |
| Exchanges in multiple languages | Are discussion and exchanges happening in multiple languages or other languages than English? |
| Number of participating members | # of participants who posted more than once |
| Response time to questions | Amount of time until questions are answered |

### Online learning initiative

**Definition:** capacity building activities that are organized online, focusing on receiving information related to WASH in a virtual environment.

**Key Comparative Factors to be analysed**:

|  |  |
| --- | --- |
| **KCF** | **Explanation** |
| Webinars | Are webinars offered? |
| Duration of the webinars | Duration in hours |
| Online seminars / MOOCs | Are online seminars / MOOCs offered? |
| Duration of online seminars / MOOCs | Duration in hours |
| Flexibility of timing for participants | Are times for participation flexible? |
| Inclusion of exercises | Do the learning events includes exercises to put into practice the new knowledge? |
| The learning event is in my mother tongue | Are learning events offered in multiple languages or other languages than English? |
| CEU | Do courses offer CEUs (Continuing Education Units)? |
| Course fees | Are online learning initiatives free of charge? |
| Certificates | Awarding of a certificate at the end of the learning event. |

### Knowledge production

**Definition:** activities for the production of new knowledge, compile information, describe an experience, etc.

**Key Comparative Factors to be analysed**:

|  |  |
| --- | --- |
| **KCF** | **Explanation** |
| Case studies | Are case studies being developed? |
| Implementation oriented materials | Are training materials, tool descriptions and guidelines being developed? |
| Academic research is involved | Is knowledge generated that uses scientific approaches and standards during the knowledge production process |
| Comprehensive project oriented knowledge production | Are comprehensive project reports or evaluations being developed? |
| Development of condensed thematic working papers and articles | Are short thematic papers being produced (including e.g. policy papers, briefs, Wikipedia entries, etc.) |
| Peer-review process | Knowledge products undergo a peer-review process to ensure quality and accuracy of the information. |
| Other quality assurance | Do other forms of quality control exist? |

### Knowledge dissemination (online)

**Definition:** Knowledge dissemination comprise activities to ensure relevant knowledge about sustainable sanitation management reaches development professionals and the public through online channels

**Key Comparative Factors to be analysed**:

|  |  |  |
| --- | --- | --- |
| **KCF** | **Explanation for relevant answering options** | **KCFs to be analysed for relevant platforms** |
| Website | Directly through an organizations website | Website traffic: Number of visitors accessing the website per month |
| newsletter | Through information that is shared via newsletters | Number of subscribers |
| Facebook | Through information shared via facebook | Size of Facebook community: Number of likes of the facebook page |
| Activity level on Facebook: Number of posts per month |
| Twitter | Through information shared via Twitter | Size of Twitter community: Number of followers of the twitter page |
| Activity level on Twitter: Number of tweets per month |
| Flickr | Through information shared via Flickr | Size of Flickr community: Number of followers (?) of the Flickr account |
| Activity level on Flickr: Number of upleads per month |
| LinkedIn | Through information shared via LinkedIn | Size of LinkedIn community: Number of followers/members of LinkedIn pages and groups |
| Activity level on LinkedIn: Number of posts per month |
| youtube | Through videos shared via youtube | # of views on youtube: Number of video views per month |
| Offline channels | Availability of journals | Print-run |