

Municipal scope for action in urban sanitation and support strategies

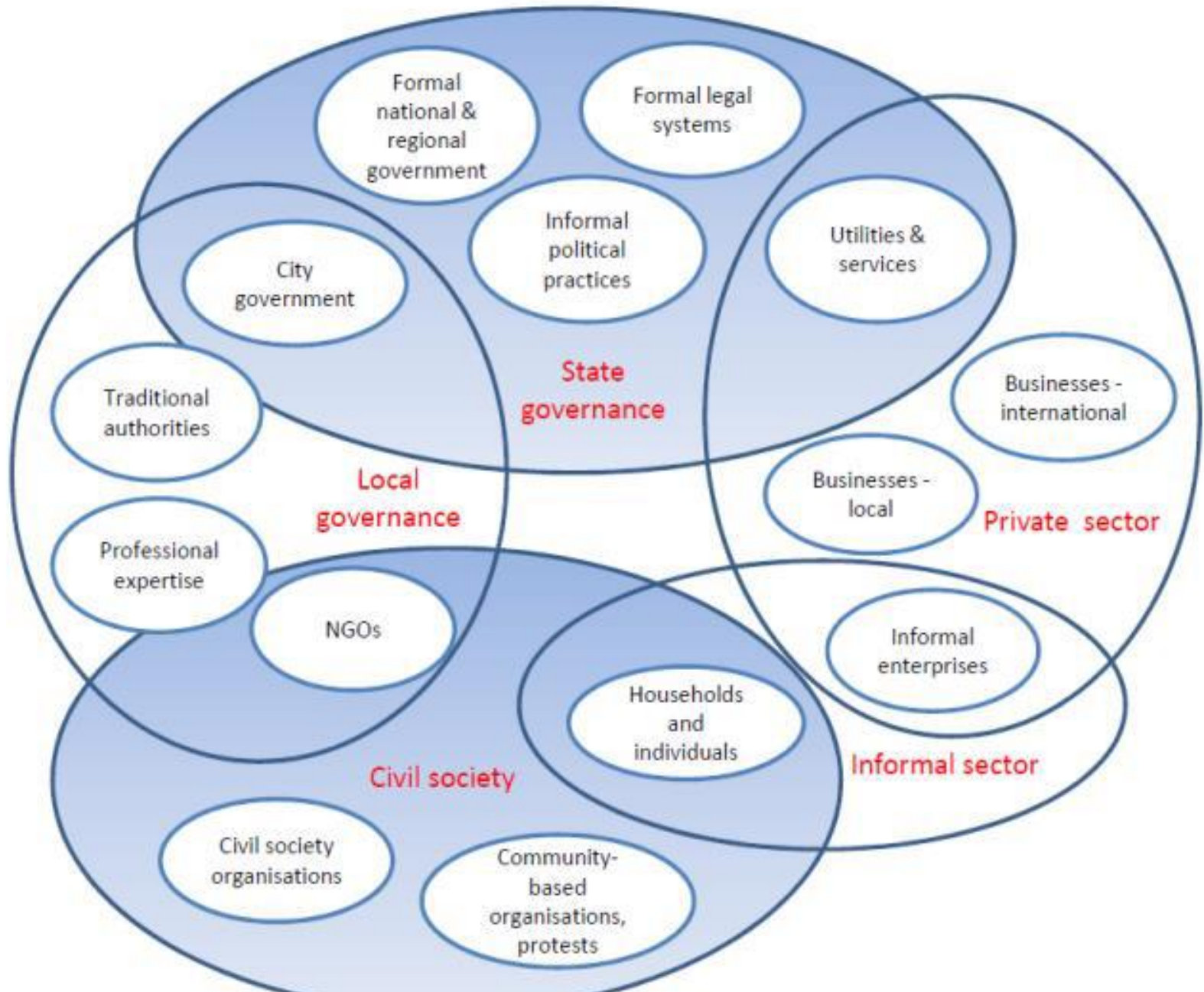
**SanCoP meeting June 2019
at Sheffield University**

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Topics

- **Urban governance and service provider institutions**
- **Municipal sanitation management**
- **Comparing water utilities and municipal sanitation**
- **Examples of strategic sanitation initiatives that are not too demanding on limited municipal capacities in:**
 - **Mumbai and Sangli in India**
 - **Ashaiman and Kumasi in Ghana**
- **Summary points**

Actors and Institutions of Urban Governance in LMIC



Municipal management and sanitation

Key challenges include:

- Rapidly growing populations in poorer informal areas
- *Inadequately defined roles and responsibilities*, often with political interference.
- Municipalities having *responsibilities for a wide range of basic services*
- *But, limited revenues and staffing*, particularly for sanitation, which is often not given a sufficiently high priority
- Sanitation services are provided by a large number of private and civil society organisations.

Comparing water utilities and municipal sanitation

Key concepts

Organizational autonomy is the degree of freedom and discretion allowed to an organization. An autonomous water utility has clear authority over its:

- *Finances* (revenue, investments and allocations)
- *Staffing* (hiring, firing, staff development, salary levels)
- *Business planning and management of its services*
- **Accountability** is a process for holding organisations to account for their actions. Accountability requires *transparency, answerability, and enforceability* between decision makers, service providers and citizens.

Comparing water utilities & municipal sanitation

- *Successful water utilities (E.g NWSC in Uganda) have adequate autonomy* to develop their organisations and their services.
- NWSC have *achieved sustained growth in their customer numbers and revenues* to achieve their objectives.
- They developed a level of confidence and are willing to be transparent and be held accountable for their performance.

- However, *municipalities do not have adequate autonomy for sanitation* and are usually less willing to be transparent and be held accountable for services provided by others.
- This presents challenges in strategic planning, setting targets etc.
- Local government are sometimes referred to as the 'duty bearers', but what duties can they realistically bear?

Municipal sanitation roles

The more successful Municipal Corporations focus on the following main urban sanitation roles:

1. City wide coordination and facilitation of stakeholders
2. Sanitation planning, policy, monitoring and managing limited funding, linking with wider urban development planning
3. Support and regulation of multiple sanitation service providers in the *sanitation service chain* including private formal/informal providers, NGOs, CBOs etc.

- Capacity development helps municipalities with fulfilling these roles.
- Municipalities often struggle with the support and regulation of multiple sanitation service providers in the *sanitation service chain* because of the sheer numbers of small providers.

Strategic initiatives to support urban sanitation improvements

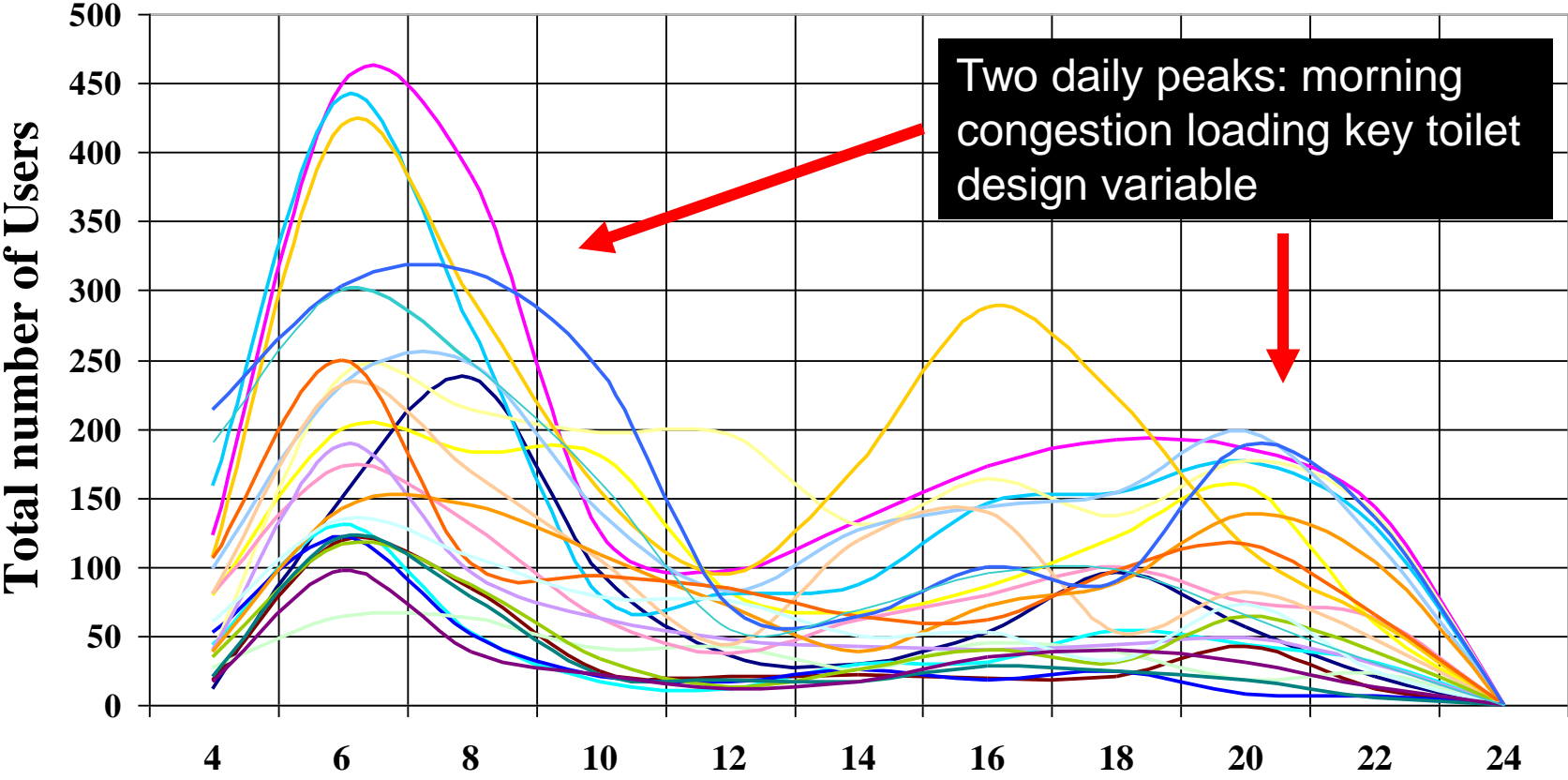
Given the challenges highlighted; *a key issue is how development partners and service providers can work with municipalities to improve sanitation successfully and make effective and efficient use of municipal staff time?*

Some examples of how this can be done are set out in the following slides based on experiences in India and Ghana.

Mumbai Slum Sanitation Project (SSP) in India. SPARC (NGO) had a key role



Mumbai Community & Public Toilets: Hourly User Load Profile



- | | | | |
|-------------------------|-------------------------|--------------------------|-------------------------------|
| — Anand Nagar | — Plot No.61, Malwani | — Anna Nagar | — Mahatma Phule Nagar (SSP) |
| — Liberty Garden (SSP) | — Patil Wadi | — Maharashtra Chawl | — Sanjay Gandhi Nagar |
| — Madina Compound | — Ganesh Murthy Nagar | — Bharat Nagar | — Moti Nagar |
| — Morarji Nagar | — Tripathi Nagar | — Laxmi Nagar | — Ali Bahadur Chawl |
| — New Rahul Nagar | — Fitwala Road (Sulabh) | — Liberty Garden (MHADA) | — Mahatma Phule Nagar (MHADA) |
| — Bhim Wadi - A (MHADA) | — Bhim Wadi - B (MHADA) | | |

Mumbai Slum Sanitation Programme – Effective delegation to NGOs, contractors and CBOs

Mumbai MC slum sanitation section had limited capacity but 300+ large good quality community toilet blocks were developed on a World Bank Project.

Contracts were let to NGO/contractor consortia to develop toilet blocks (TBs) that were managed by CBOs. Key findings:

- Bundling technical and community development in one contract together sped up implementation.
- Longer term flexible contracts allowed adequate time for community consultations and agreements on the TB location, design, construction and management arrangements
- Mumbai Municipality's role on the programme was mainly limited to contract management. They successfully mobilised other actors.
- SPARC a prominent NGO partner, have also developed effective working relations with Mumbai MC - see Sangli case.

Complementary roles? Shelter Associates (SA) collaborating with Sangli Municipal Council, India

SA worked on community and on-plot sanitation in Sangli, building relations with Sangli MC (similar to SPARC in Mumbai) by:

- Gaining credibility with Government on working on community planning, sanitation in slums and undertaking GIS mapping;
- As trust developed, moving from limited formal communication with the MC to effective regular collaboration (see next slide)
- Allowing the MC and local politicians to also claim credit for achievements
- Moving towards becoming 'a trusted insider'; with more productive relations with the MC, including policy dialogue.

Sangli Sanitation Case in India: An Evolving NGO – Municipal Government Relationship

Shelter Associates

Characteristics of the relationship

USAID project:
opening minds up to
reforms and working
with NGOs

Delays before NGO -
local government meetings

NGO just working on
no-objection notices

Joint planning between
NGO, commissioner, politicians
and community groups

Regular NGO contacts
with commissioner
and local politicians

Frequent mobile phone
contact with municipal staff
and local politicians

Policy dialogue

Cost sharing and tripartite
contracts

More collaboration

‘Shelters model’ in Sangli
recognised by State
Minister

2000

2008

Successful
NGO outputs
building
confidence &
credibility

Community
toilet blocks
developed

NGO GIS work and
comprehensive
poverty maps of
slum areas

Demonstration
of individual
toilets in
slums

Successful
area slum
sanitation
programmes

Joint
sanitation
project with
Municipal
Corporation

Enabling support in Ashaiman, Ghana

- *A detailed study of urban sanitation for poor communities in Ashaiman was conducted by Adrien Mazeau.*
- Key findings included services for the poor were either inadequate or expensive and the Municipality had limited capacity.

Ashaiman Municipal Assembly (AMA) used Adrien's study findings to attract further support & funding such as:

- Safi Sana helped develop a long term sanitation development plan
- UNICEF supported participatory planning using CLUES
- AMA recruited more young professionals to work on sanitation.

Example strategic Initiatives in Kumasi, Ghana

Kumasi has a strong waste management department, but finance is still limited. Initiatives that enable KMA to be both more effective and efficient include:

- *Developing an integrated participatory planning approach to waste management* with the support of development partners
- Enabling policies catalysed much more *private sector involvement* in management of the sanitation service chain
- *Private sector providers have gradually formed associations* to enable more balanced relationships with KMA. This has also made support and regulation of providers by KMA more efficient
- However, monitoring and regulation of manual operators is still weak.

Source WaterAid, 2016

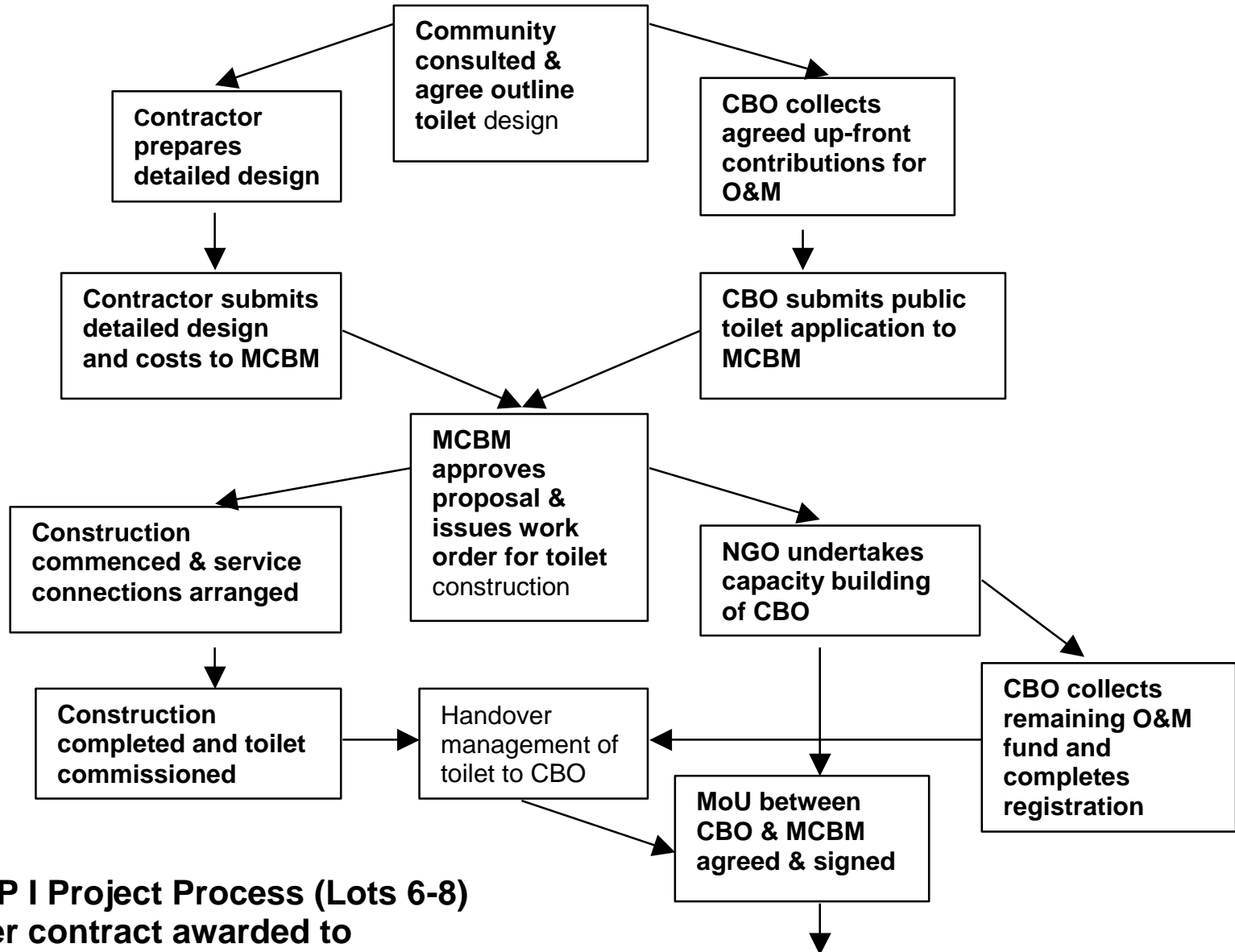
Summary points

To enable municipal councils (MCs) to make effective improvements in sanitation and be efficient in the use of their staff's time, some examples of initiatives are:

- More detailed urban sanitation studies can enable MCs to utilize the results to attract further support and funding
- Developing more productive relations between development partners (such as NGOs) and municipal government is key. Moving towards 'trusted insider' relations.
- Greater use of the private sector through well-designed contracts or licenses, with suitable regulation
- Encouraging private sector operators to form associations to enable more productive dialogue and regulation with the MCs.

Technical tasks

CBO development tasks



SSP I Project Process (Lots 6-8)
(after contract awarded to contractor and NGO)