

# The SFD Promotion Initiative

Side-event: SFD – a tool to boost urban sanitation – AfricaSan4,  
Dakar, Senegal, 27.05.2015

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SFD Promotion Initiative

sustainable  
sanitation  
alliance

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

On behalf of



Federal Ministry  
for Economic Cooperation  
and Development



**eawag**  
aquatic research 000

**Sandec**  
Water and Sanitation in  
Developing Countries

BILL & MELINDA  
GATES foundation

# What are we doing?

**Objective**

Developing a consistent methodology and tools, to produce credible SFDs

**Approach**

Testing the methodology and tools in 50 cities

**Outcome**

Standardized approach to two different levels of data collection

**Outputs**

50 SFDs with accompanying service delivery context description/analysis

Objective: Developing a methodology and tools which enable the production of credible SFDs

What data to collect?

How to collect the data?

“Master” SFD Template

Methodology for Data Collection

Definition of Variables

Principles of Stakeholder Engagement

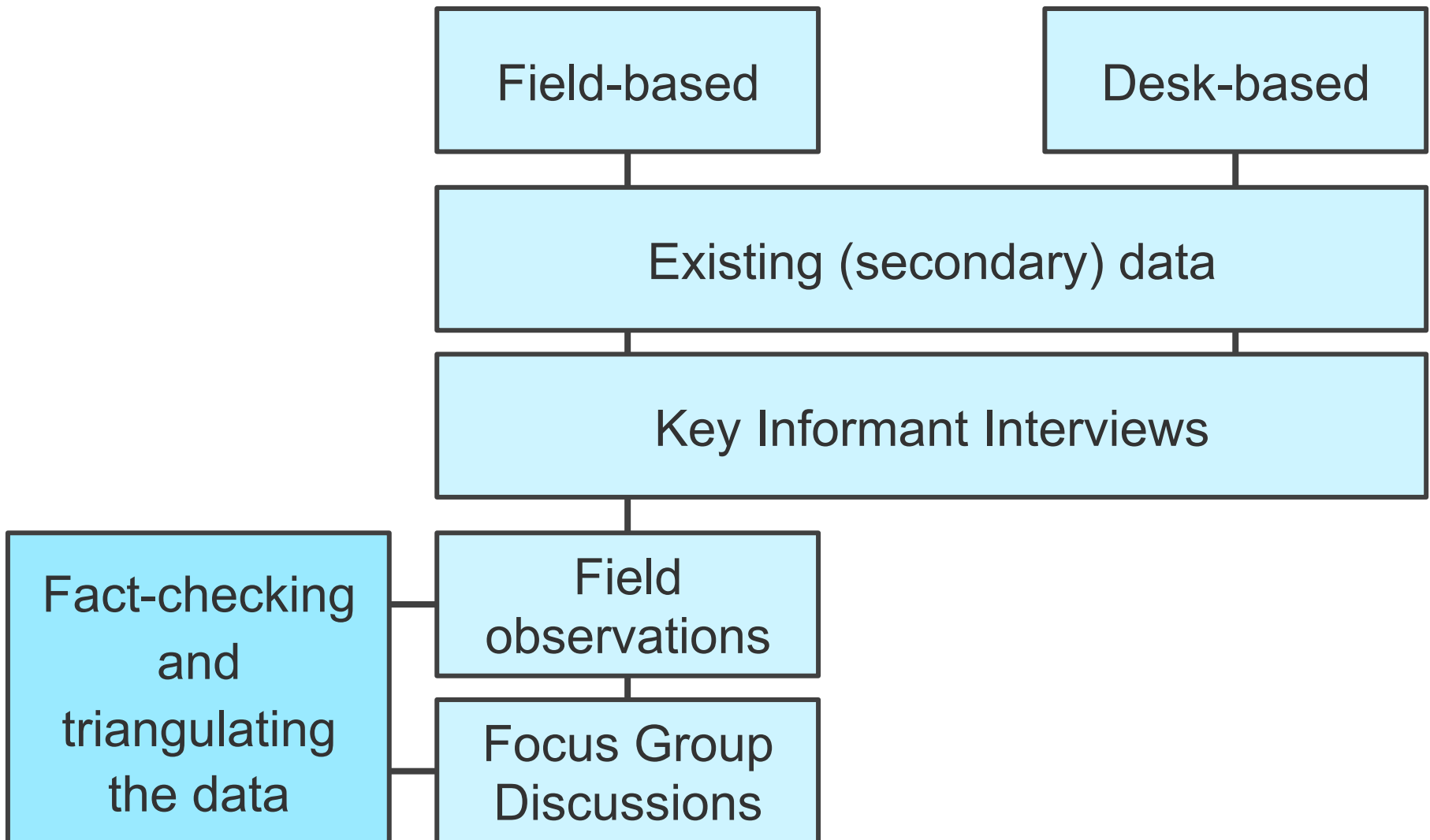
Definition of Terms

Stakeholder Tracking Tool

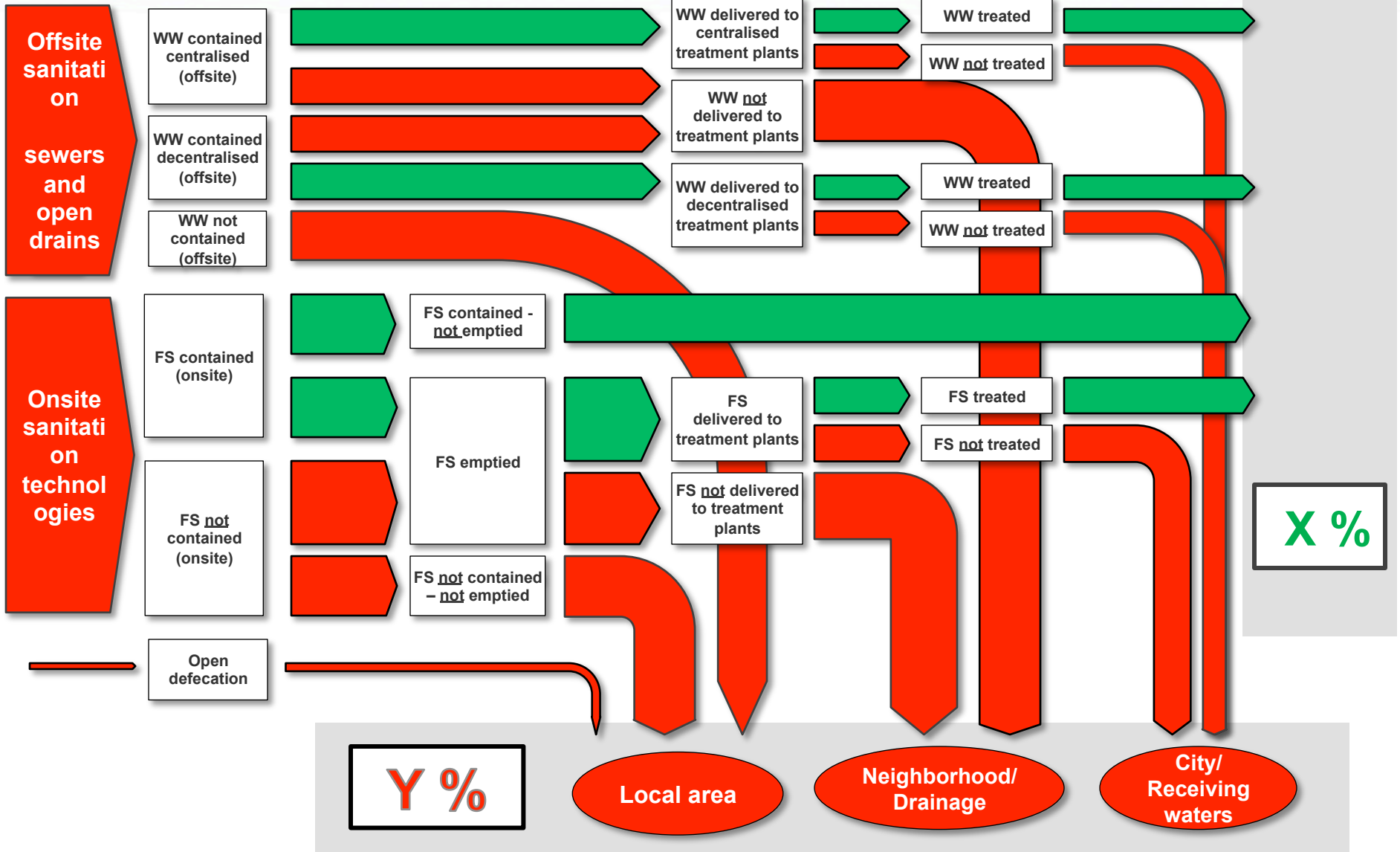
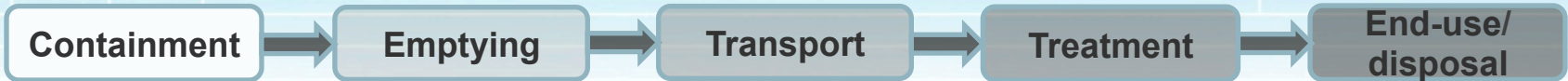
SFD Calculation and Conversion Tool

Strategy for QA/QC

Outcome: Standardized approach to two different levels of data collection



# Excreta Flow Diagram: FS & Wastewater



# Summary

The SFD is a simple way to illustrate complex information,

for which we are providing a consistent approach to collect such information,

which enables the production of credible and reliable SFD's,

while ensuring that stakeholders are engaged and involved,

and to optimize relevance and use of results.

## Acknowledgements

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Thank you to all our  
partners contributing to  
this project.

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Thank you for joining us today!