



CSR Consulting | Project Management | Knowledge & Research





**Facilitating large scale impact through partnerships with:**



**Companies**

*Help companies to design strategic CSR programs and achieve social impact*

Worked with more than 50 companies



**Government**

*Enable partnerships with the Government to scale impact*

Worked with the state Governments E.g. Maharashtra and Telangana



**Foundations**

*Leverage best practices & networks of national and global foundations*

Worked with national and international foundations and donor agencies



**Implementation partners (NGOs)**

*Find the best fit for programs and build capacity to create social impact*

A network of over 8000 NGO partners



**Academic institutions**

*Leverage their expertise to create high impact programs*

ICAI, IIM-A, IIM-B , George Washington Uni, MIT: Poverty Action Lab

# We have a pan-India presence and have worked in several cause areas



Samhita's efforts are to design impactful CSR strategies and strive to convert them into action on the ground.

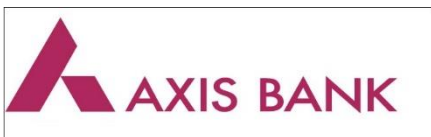


Samhita's profile (Projects in highlighted states)	
Total projects	More than 60
Total sectors	7
Number of districts	44
Number of states	17

Samhita's Network	
Total number of clients	More than 50
NGO network	8,000
Social Enterprise Network	400

Sector Focus
WASH – Water, Sanitation and Hygiene
Education
Health and nutrition
Livelihood and skill development
Women and girl empowerment
Financial literacy
Sports
Technology Incubation
Rural Development
Environment
Disaster Management

# Our Clients



HEALTH • HYGIENE • HOME



# Our Funders and Partnerships



## Our Funders



**TATA TRUSTS**



Private & Confidential

## Our Partners



# CSR in Water, Sanitation and Hygiene (WASH)

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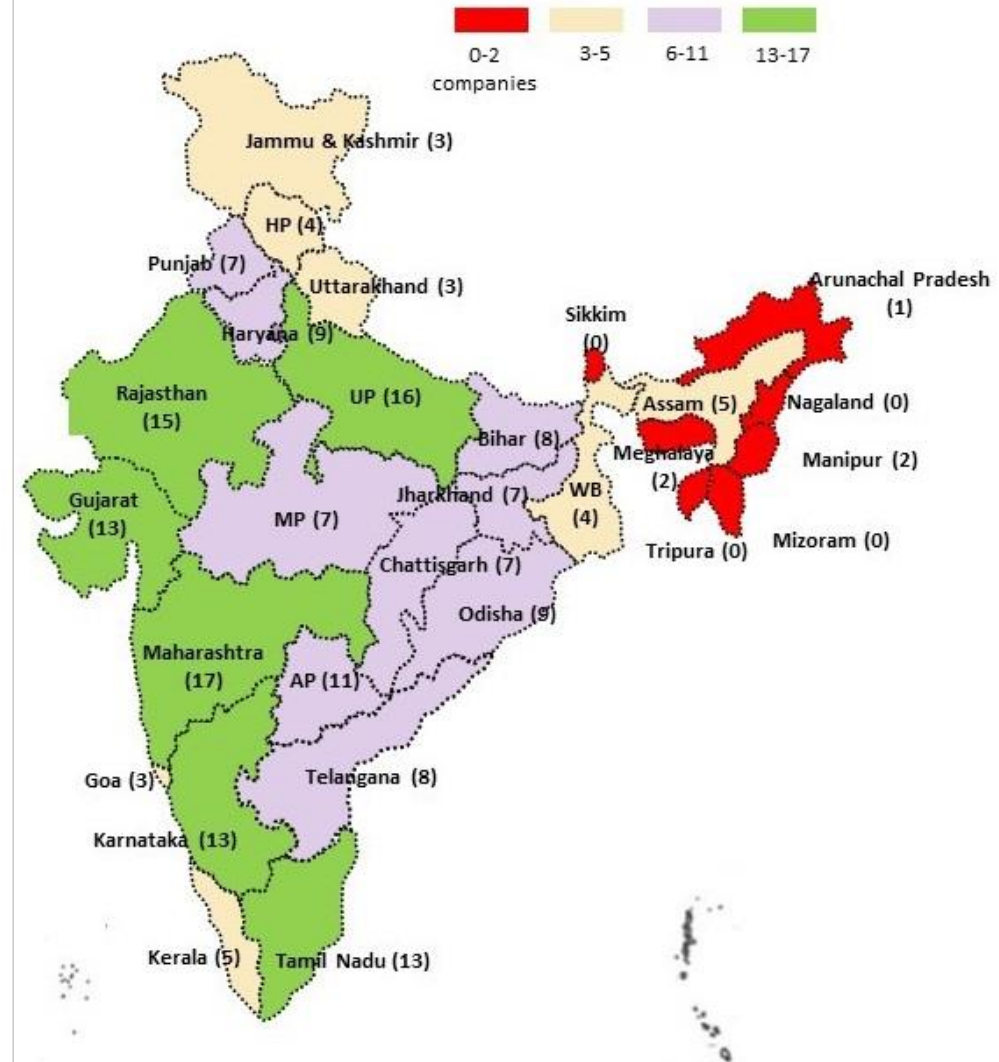
## Corporate India has responded enthusiastically to the Government's call-to-action for sanitation

- **90% of companies reported at least one intervention in Water, Sanitation and Hygiene** over the last three years
- A majority of the companies were focusing on sanitation within the WASH area – 77 out of 86 companies or 90% reported working in the sanitation space



## Geographical distribution of interventions by companies

- As seen in the map, the most popular state for CSR in sanitation was Maharashtra, followed by Uttar Pradesh and Rajasthan. Around 13 companies were working in Gujarat, Tamil Nadu and Karnataka.
- However, very few companies reported implementing sanitation programs in the North-East. Sikkim, Nagaland, Mizoram and Tripura did not have any CSR programs





## LIFECYCLE OF A WASH PROJECT



### Design and plan

- Needs assessment
- Feasibility



### Execute

- Partner selection
- Operating model



### Maintain

- Vendor selection
- Standard Operating Procedures (SoPs)



### Monitor, evaluate

- Monitoring framework
- Baseline, endline





## Strategic interest

- Interest in collaboration
- Extend business core competencies
- Invest in comprehensive programs for communities

## Corporate philanthropy & compliance

- Building sanitation infrastructure
- May need support to focus on long-term maintenance and behaviour change

## Catalytic competencies

- Leverage their core competencies to execute strategies for change

# Swachh Basti campaign

## *Project Management and Implementation*

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Duration: **1 year** | Location: **Mumbai**

The Swachh Basti campaign revolves around the refurbishment and **up-gradation of community WASH facilities** along with a behaviour change communication.

The project entailed the **refurbishment & beautification of Om Sai Seva Mandal, which is a community toilet** in Sainath Nagar in Ghatkopar West, N Ward, Mumbai.

The project entails **behaviour change communication** among the community members, including developing a sense of ownership and responsibility towards the new facilities. The project also trained the local Community Based Organizations (CBO's) on book-keeping and financial systems.



*Hindustan Unilever Limited*





## Assessing WASH in schools

### *Feasibility study*

Duration: **5 months** | Location: **Andhra Pradesh, Telangana**

Dr. Reddy's Laboratories (DRL) has been actively involved in community development for over a decade. Their school adoption programme is one of their most successful projects in Andhra Pradesh and Telangana.

Samhita **conducted a feasibility study** for their school adoption programme in 180 schools in three districts across Andhra Pradesh and Telangana. This study was conducted as part of the company's knowledge building effort to support their WASH interventions, gain an understanding of the on-ground challenges and help improve their WASH programmes in schools.



# Interventions in WASH

## *Project implementation*

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Duration: **6 months** | Location: **Tamil Nadu**

Samhita partnered with the Titan Company to facilitate a Water, Sanitation and Hygiene (WASH) project in Hosur division, Tamil Nadu. The project focused on the construction and renovation of toilets in schools along with a Behaviour Change Communication (BCC) campaign for the students.

This project involved the construction of toilets in 57 schools and the repair and renovation of 49 toilets in an equal number of schools along with the provision of water for drinking, hand-washing and other hygiene-related purposes. The water was made available by sinking 9 bore wells at the respective schools.



## Engaging employees in WASH programmes

### ***Project Management and Implementation***

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Duration: **2 year** | Location: **Mumbai**

Samhita acted as a Project Management Unit for Viacom18's project, ***Chakachak Mumbai*** to develop and implement appropriate models for various components within water and sanitation.

The PMU facilitated the **construction and renovation of community toilets** as well as a **behaviour change campaign**. Samhita also facilitated an employee engagement programme for Viacom18 which involved employees in a cleanliness and tree-plantation drive.





**Reckitt  
Benckiser**



The Hygiene Education & practices model under 'Dettol: Banega Swachh India'

***Project Management and Implementation***

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Duration: **1 year** | Location: **Andhra Pradesh, Telangana**

The 'Dettol: Banega Swachh India' project leveraged RB's knowledge on hygiene practices for providing ground-level solutions for sustainable impact.

Samhita and CGF facilitated the project **across 816 schools**, which will benefit **over 41,000 children** in Andhra Pradesh and Telangana.

# Swachh Maharashtra Grand Challenge

## *Unique Multi-stakeholder Innovation Platform*

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Duration: **1 year** | Location: **1 District in Maharashtra**

The Swachh Maharashtra Grand Challenge will identify, pilot and scale five innovative sanitation programs in a single district of Maharashtra. The winning innovations will cut across the sanitation value chain in five key thematic areas such as **behavior change, innovative finance, digital technology and analytics, operations and maintenance and waste management.**

Each theme will be financially supported with a grant funding of upto 5 crores by an anchor corporate partner, whose core-competency is closely aligned to the chosen theme.

The winning organisations will receive a grant funding, but will also receive innovation **coaching, mentoring, project management, business modeling, impact business modeling, impact communication, technology transfer** etc.



महाराष्ट्र शासन



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[www.samhita.org](http://www.samhita.org)

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Project Management

Knowledge

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