

WASH Platform



Supported by

BILL & MELINDA
GATES foundation



Facilitating large scale impact through partnerships with:



Companies

Help companies to design strategic CSR programs and achieve social impact

Worked with more than 50 companies



Government

Enable partnerships with the Government to scale impact

Worked with the state Governments E.g. Maharashtra and Telangana



Foundations

Leverage best practices & networks of national and global foundations

Worked with national and international foundations and donor agencies



Implementation partners (NGOs)

Find the best fit for programs and build capacity to create social impact

A network of over 8,000 NGO partners



Academic institutions

Leverage their expertise to create high impact programs

ICAI, IIM-A, IIM-B , George Washington Uni, MIT: Poverty Action Lab



Samhita offers the following services across the CSR lifecycle



CSR CONSULTING

CSR Strategy & Policy Formulation

Developing a comprehensive strategy and policy aligned to core business objectives

CSR Programme assessment and reporting

Assessment of CSR footprint in terms of strategic fit and effectiveness

Employee Volunteering

Assist companies in engaging employees to increase impact



PROJECT MANAGEMENT

End-to-end Programme Management

Programme design, partner selection, implementation and impact reporting

Programme and Implementation Support

Partner selection and implementation support

GoodCSR

An innovative project management system that helps companies and NGOs stay on track of projects



RESEARCH

Stakeholder Needs Assessment

Assessment of pre-selected programmes for feasibility, assessment of performance of the CSR programme

Impact Assessment

Evaluation focused on the social impact of the project



KNOWLEDGE & CAPACITY BUILDING

Developing knowledge to build capacity within the sector

Publishing research and white papers on the sector or causes

CSR Training and workshops



PLATFORMS

Facilitating corporate and multi-stakeholder partnerships to strategically invest in high-priority national causes. These include:

- Health & Nutrition
- Clean Energy
- Sanitation
- Technology for Good



Samhita has a pan India presence and has worked in several cause areas

Samhita's efforts are to design impactful CSR strategies and strive to convert them into action on the ground.



Samhita's profile (Projects in highlighted states)	
Total projects	More than 60
Total sectors	7
Number of districts	44
Number of states	17

Samhita's Network	
Total number of clients	More than 50
NGO network	8,000
Social Enterprise Network	400

Sector Focus
WASH – Water, Sanitation and Hygiene
Education
Health and nutrition
Livelihood and skill development
Women and girl empowerment
Financial literacy
Sports
Technology Incubation
Rural Development
Environment
Disaster Management

Our Clients



HEALTH • HYGIENE • HOME





Our Funders



Our Partners



Samhita's work in CSR in WASH



WASH is the perfect CSR opportunity



*Indian Express

**Altruism rising - The CRISIL CSR Yearbook, CRISIL, January 2017



Project management

Samhita has worked with leading companies to facilitate and implement CSR projects in WASH



Research & Knowledge

We have published reports and toolkits on WASH with the World Bank, Arghyam and India Sanitation Coalition



Partnerships

Partnerships with the India Sanitation Coalition, Govt. of Maharashtra, Govt. of Andhra Pradesh and Telangana. Samhita also partnered with CEPT & Chicago University for a national convening on WASH.

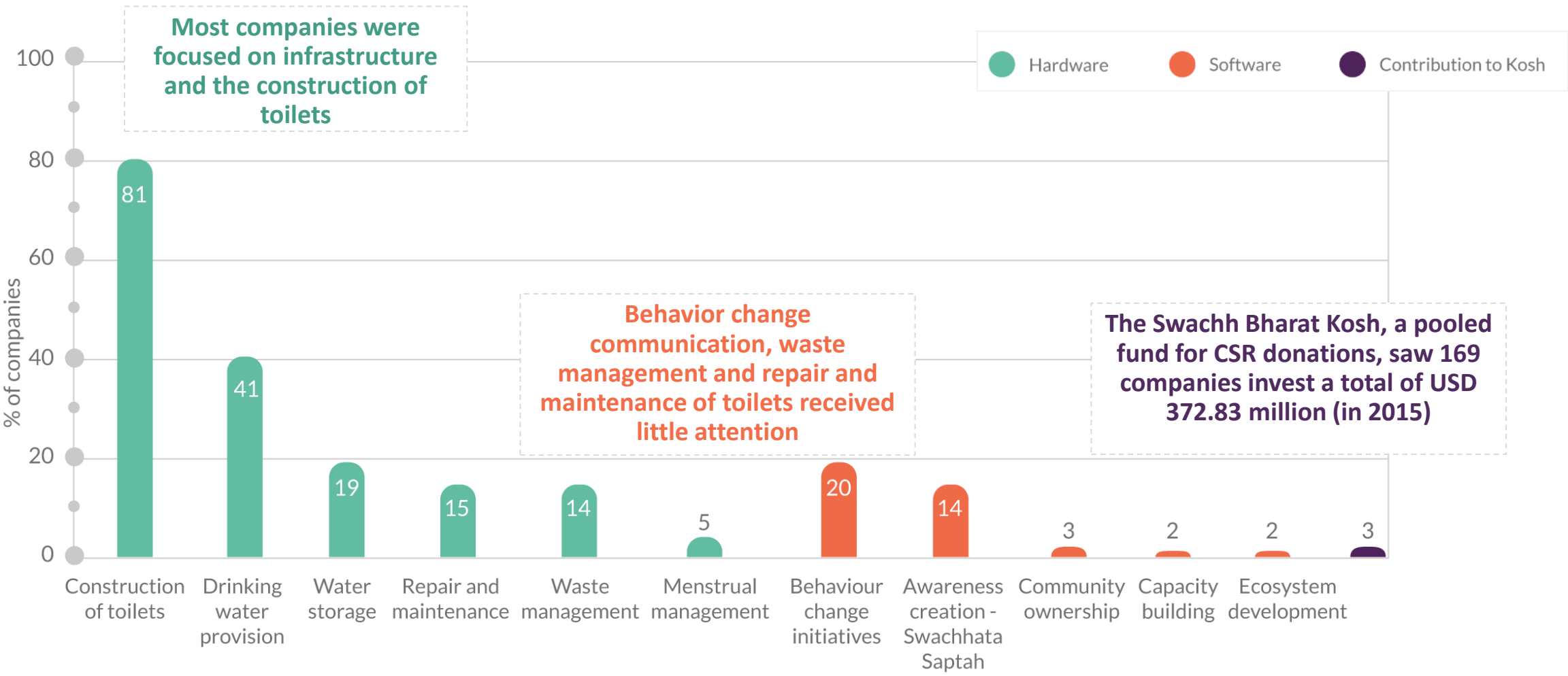




Samhita released a report on CSR activities of top 100 Indian companies in WASH











Corporate India has responded enthusiastically to the Government’s call-to-action for sanitation - **90% of companies reported at least one intervention in Water, Sanitation and Hygiene** during FY13-15





What types of services are required in the WASH ecosystem in India?

All companies reported that they would prefer a **one-stop** solution

Lifecycle	 <p>Design & Plan</p>	 <p>Execute</p>	 <p>Monitor & Evaluate</p>
Needs	<ul style="list-style-type: none"> • Technical expertise required for: <ul style="list-style-type: none"> • Needs assessment • Program design (focused on technology) and project planning • Knowledge services • Support with government partnerships 	<ul style="list-style-type: none"> • Identifying and selecting NGO partners • Building capacity to report on progress, budgets, plan for deviations etc. • Selecting appropriate model and vendors • Help in designing exit policy 	<ul style="list-style-type: none"> • Consistent challenge for companies • Criteria for monitoring, frequency of review, type of data to collect • Articulating and measuring outcomes • Apart from few large companies, most did not have in-house expertise in M&E
Services required	<p><i>Selection of appropriate technologies</i> Medium</p>  <p><i>Pre-implementation knowledge and best practices</i> High</p> 	<p><i>Capacity Building</i> Medium</p>  <p><i>Partner identification</i> High</p> 	<p><i>Monitoring and evaluation</i> High</p> 

*Companies requested for multiple services



To cover existing gaps and enhance collaboration, Samhita has setup a WASH platform

Supported by



Core Partners



Key enabler



Vision

Achieving safe and sustainable sanitation in Maharashtra through collaboration

Mission

To create a network of corporates working to help Maharashtra achieve safe and sustainable sanitation in urban and rural areas. To address key gaps in the sanitation value chain such as behaviour change communications (BCC), gender mainstreaming of sanitation and faecal sludge management (FSM)

Objectives

- To create a **one stop shop** for private sector to identify and invest in quality WASH programs
- To provide a unique opportunity to advance **Faecal Sludge Management(FSM)**, a neglected but **critical** activity in WASH
- To channelize **corporate resources** into WASH



Entity	Services offered through WASH Platform	Contact
Companies	<ul style="list-style-type: none"> • Access to data driven impactful CSR projects in sanitation for funding • End to end program management and implementation support in sanitation 	<p>For further details, please contact:</p> <p>Nitya Jacob</p> <p>Email id: nityajacob@hotmail.com</p> <p>Phone number: 9810189408</p>
Implementation Agencies (NGOs/SEs)	<ul style="list-style-type: none"> • Access to companies who are willing to support sanitation projects • Capacity Building and Knowledge Support 	
Academic Institutions	<ul style="list-style-type: none"> • Work on Knowledge reports, white papers and case studies 	



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For General Queries

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Email: info@samhita.org

CSR Consulting

Project Management

Knowledge

Research



Thank you





Samhita has worked with leading companies to facilitate CSR projects in WASH



Reckitt Benckiser (RB)

Facilitating hygiene education best practices model under RB's '*Dettol: Banega Swachh India*' campaign.

The campaign aims to provide ground-level solutions through an immersive approach to Hygiene Education which will benefit over 41,000 children in Andhra Pradesh and Telangana.



Hindustan Unilever Limited

Hindustan Unilever (HUL)

Implementing HUL's Swachh Basti campaign: Samhita worked to refurbish and up-grade community WASH facilities in a low income community in Ghatkopar, Mumbai.

The program also involved a behaviour change communication campaign to motivate the community to adopt better hygiene and sanitation habits.



Viacom18

Samhita acted as a Project Management Unit for Viacom18's, Chakachak Mumbai to facilitate the construction and renovation of community toilets as well as a behaviour change campaign in Andheri, Mumbai.

The program also involved employee engagement where employees volunteered for a cleanliness and tree-plantation drive.



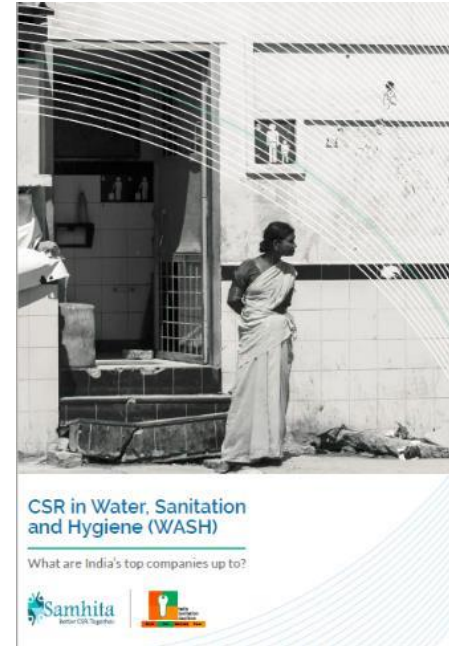
Report on Corporate interventions in WASH for The World Bank

Samhita was commissioned by the World Bank to generate evidence-based data that can guide companies to make informed decisions about implementing CSR initiatives in sanitation. The study mapped private and corporate support towards sanitation, specifically the Swachh Bharat Mission through CSR and other strategic objectives.

WASH Toolkit in collaboration with Arghyam



Samhita developed a detailed toolkit with frameworks to guide companies in implementing holistic interventions in Water, Sanitation and Hygiene (WASH) along with Arghyam.



The report was developed in collaboration with the India Sanitation Coalition

CSR in WASH: What are India's top companies up to?

Samhita, analysed existing Water, Sanitation and Hygiene (WASH) programmes undertaken by companies with the largest CSR budgets on the BSE 500. The report aimed to understand major trends, highlight gaps, and suggest potential solutions for stakeholders involved in the sanitation ecosystem.



The University of Chicago Booth School of Business

Clean India – Stimulating Behavior Change and Usage

Samhita acted as **resource partner for a convening on sanitation** hosted by the University of Chicago Center in Delhi, in concert with the Social Enterprise Initiative at **the University of Chicago Booth School of Business.**



Samhita's Grand Challenge for WASH

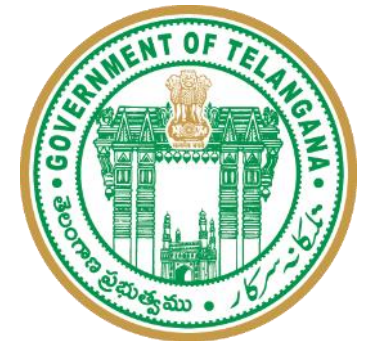
Samhita is currently developing a Grand Challenge to source and implement breakthrough solutions to WASH.

The platform will bring together multiple stakeholders to source and award 5 winning solutions to make India open defecation free.

Samhita works with the India Sanitation Coalition and is a member of the **Steering Committee** which guides the work of the coalition. Samhita is also a **Co-Chair of the Best Practices Identification and Dissemination Task Force** of the ISC.



Partnership with the India Sanitation Coalition



Partnerships with the Governments of Andhra Pradesh and Telangana