



Session 3

MAKING SANITATION ACCEPTABLE:

Innovative ways to secure buy-in for sanitation and wastewater projects

The views expressed in this paper/presentation are the views of the author and do not necessarily reflect the views or policies of the Asian Development Bank (ADB), or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy of the data included in this paper/presentation and accepts no responsibility for any consequence of their use. Terminology used may not necessarily be consistent with ADB official terms.

MAKING SANITATION ACCEPTABLE: Innovative ways to secure buy-in for sanitation and wastewater projects

- **Moderator: Lisa Lumbao**, Senior Water and Sanitation Advisor, AECOM
- **Co-moderator: Javier Coloma Brotons**, Urban Development Specialist, ADB
- **Panel discussion:**
 - ***Ir. Bambang Sugiharto***: Planning for Progress, Planning for Sanitation: The Case of Jogjakarta, Indonesia
 - ***Christ Tagros***: Acquiring Land In a Densely Populated City: The Case of East Zone, Metro Manila, Philippines
 - ***Yasuyuki Fukunaga***: “My Town, My River Renovation Project”: Case of Kitakyushu, Japan
 - ***Josie Antonio***: City-Wide Septage Management Program: The Case of Dumaguete, Philippines
 - ***Antoinette Kome***: Various Models for Improving Sludge Management in Asia
 - ***Muhammad Asim Saleem***: Community-led total sanitation



Sustaining Sanitation

- Promoting behavior change and triggering demand
- Working with local governments and communities
- Involving stakeholders in city sanitation planning
- Harmonizing plans of various agencies and sectors
- Dealing with land availability
- Applying innovative designs and technologies
- Applying acceptable financing mechanisms
- Setting in place enabling conditions

