



Session 4

MAKING SANITATION SUSTAINABLE: How to make sanitation a resource



Promoting Innovations in Wastewater Management

Making Sanitation a Sustainable Business

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- **Chair:** Mary Jane Ortega [Secretary-General, CITYNET]
- **Co-chair:** Arnaud Heckmann [Urban Development Specialist, ADB]
- **Presenters:**
 - *Dr. Mukesh P. Mathur (Center for Urban Governance, India):* Innovative Institutional Approach for an Inclusive Sewer System: The Case of Alandur, India
 - *Bernardo P. Mañosca (Manila Water):* Wastewater for Sustainable Tourism: The Case of Boracay, Philippines
 - *Masum Ahmed Patwary (PRISM Bangladesh):* Wastewater for Aquaculture: The Case of Mirzapur, Bangladesh



Sanitation as Part of the Solution

- How to apply business models in community-based and city-wide projects?
- How to facilitate access to affordable financing while ensuring quality and sustainability?
- What are the innovative mechanisms to support service providers and remove barriers to reuse?
- How to create a market discipline that enables effective service providers to thrive?
- How to integrate sanitation with tourism objectives?
- How to create a market for sanitation and reuse?

